



Big Hair, Big Dreams,

BIG BUSINESS



Most students attend college to prepare themselves for a career and then begin that career afterward, but Stefanie Wolf is not like most students.

The sophomore agricultural communications major with a minor in retail management always knew she would open her own business someday. However, she did not expect it would happen while she was in college. She also did not expect her business would be completely based out of her closet. Though Wolf is a full-time student and has a part-time job, her friends say she is not the type to sit and wait to follow a dream.

Wolf, owner of the online Sassie Rose Boutique, had been dreaming of opening her own clothing store since high school.

"I've always loved clothes and shopping," Wolf said as her eyes lit up. "Everyone in my family is a teacher, and I'm the only one in my family who likes to shop, so I decided

to make a living off of my passion, just like they did. I basically get to be a professional shopper."

In May 2014, Wolf's mother suggested she begin her career now instead of waiting until after graduation, completely taking her by surprise.

"My freshman year of college, I started online shopping a lot," the Henrietta, Texas, native said. "I was constantly ordering clothes, so after seeing my bank statement, Mom called and said that maybe we should just start Sassie Rose online right now, real small."

Wolf said ever since she knew she wanted to own a store, she knew she would start it online first to offset the cost of opening a storefront in the future. Overwhelmed and overjoyed at the opportunity to turn her dream into a reality, Wolf turned to her grandmother, an entrepreneur, and her business-minded mother.